



Calgary SUN



The Calgary SUN is a competitive player in the Calgary Market. It currently reaches over 372,000 people in Calgary each week. The Calgary SUN has a young readership with 66% of its weekly readers between the ages of 18 and 49. Not only are the readers of the Calgary SUN young, but they are also educated: two-thirds of weekly readers have at least some post secondary education.

Circulation	
Weekday Average	49,258
Saturday	50,708
Sunday	61,983
Readership	
Monday to Friday	149,000
Saturday	133,900
Sunday	150,900
7 Day CUME	372,700
Weekly Print & Online	404,800

Editorial Features	M	T	W	TH	F	SA	SU
Autonet							
Careers							
Sports							
ENT							
Life							
Food							
Fashion Style							
Travel							
Health & Fitness							
Homes							
Digital							
Break							

Demographic Highlights

- 66% are adults 18-49
- 68% are married/living together
- 81% are home owners
- 67% have at least some post secondary education

