



Ottawa SUN



138,400 adults 18+ in Ottawa choose to make the Ottawa SUN part of their day. Of those, over 83,000 are exclusive Ottawa SUN readers. It is the newspaper's strong local coverage that attracts such a loyal following. The Ottawa SUN is the paper with a personality. Readers often cite the tremendous sports reporting, biting political commentary and cutting edge entertainment and pop culture coverage as reasons to buy the Ottawa SUN.

Circulation	
Weekday Average	49,984
Saturday	40,499
Sunday	43,560
Readership	
Monday to Friday	138,400
Saturday	111,800
Sunday	96,900
7 Day CUME	269,600
Weekly Print & Online	307,900

Editorial Features	M	T	W	TH	F	SA	SU
Autonet							
Jobboom							
Food/Drink							
ENT							
Life							
Travel							
Homes							
Sports							
Break							

Demographic Highlights

- 63% are adults 18-49
- 65% are married/living together
- 75% are home owners
- 68% have at least some post secondary education

